In the classical industrial paradigm, big leaps in corporate performance of more than 100% per year have been very unusual. Nowadays, in our hyper connected and dynamic world, for more and more organizations exponential growth rates have become the new normal.

That growth is only possible due to high complexity and non-linear interdependency, so that it is too much for analogue management in the old school way. Only smart digital solutions in a new paradigm can keep up.

The GAFA (Google, Amazon, Facebook and Apple) have become the fifth largest economy after the USA, China, Japan and Germany with 900,000 employees only. With over 3 trillion market cap, their EBITA is larger than Austria's GDP. Out-performing the rest of the world with less than 1 million employees is unprecedented in human history.

Out-performing the rest of the world with less than half of the population of Vienna, is unprecedented in human history. How is that possible? How can this be useful for other organisations? What is the impact on your leadership and management?

If you are intrigued by disrupting the economy and creating the future paradigm, join us at the:

1492 COLLECTIVE INTELLIGENCE SUMMIT
October 18th 2019 at the SO/ Vienna Hotel, Praterstraße 1, 1020 Vienna

At the 1492 Collective Intelligence Summit, we will share inspiring use cases of technology enhanced behavioral transformation in four sessions:

Agenda:
• 1st Session: Resonance for cultural change – how to achieve more with less
• 2nd Session: Algorithmic decision making – better decisions faster
• 3rd Session: Data driven business models – because data never lies
• 4th Session: Corporate consciousness enhancement – the organization as social brain

1492 will be joined in our intimate setting by prestigious guest speakers, Professor Sandy Pentland from MIT, and Dr. Dean Radin from the Institute of Noetic Sciences.

I am looking forward to meeting you and growing our network together.
Let’s go beyond.

Kind Regards
Michael Hengl and the 1492 Team
1ST SESSION

Resonance for cultural change – how to achieve more with less

- Are you agile enough? Do you dare to make corporate experiments to learn? Do you share the same high-performance values? Do you trust each other? These questions need a hearty yes for lasting success in the new paradigm.
- Corporate culture is the fundamental asset of any modern organization. Without the right corporate “operating system” no organizational evolution for the better is possible.

Learn and discuss how to engage your employees in cultural change. Based on collective intelligence, you can find the neural hot spots and topics of your organization for maximum effect with minimal effort.

2ND SESSION

Algorithmic decision making – better decisions faster

- Usually organizations are aware of time as a critical resource for the right value-to-market and time-to-market. Nevertheless, the speed of decision-making in large corporations is way to slow in our fast-paced environment.
- Additionally, the speed of implementation is even slower. So decisions are not executed and are constantly under revision.

Learn and discuss how to speed up your corporate decision-making digitally, combining the wisdom of crowds, decentral empowerment, and smart algorithms.
Data driven business models – because data never lies

• Don’t ask your customers what they want. Know what they want. When, where and how much they want it. And how much they are willing to pay for it.
• All successful platform businesses have the big advantage that they know their customers, aggregating data to predict purchase behavior.

Learn and discuss how you can use internal and external data to improve or change your business model and your value chain.

Corporate consciousness enhancement – the organization as social brain

• All artificial intelligence and algorithms will fail if leadership and top-management are not at the top of their game. It takes tremendous resilience to keep a cool head, still trust your gut feelings and carefully watch over the purpose of your business without losing focus.
• Individual mindfulness and collective consciousness need to go together for groundbreaking organizational performance. Based on the latest neuro-scientific research, this will propel collaboration and co-creation in your teams dramatically.

Learn and discuss how to upgrade personal and collective emotional intelligence for more torque in your workforce.
DAY 1 / OCT. 18TH

9.00 h • Resonance for cultural change – how to achieve more with less

10.30 h • Algorithmic decision making – better decisions faster
Workshop on the topic

12.00 h • Working Lunch

13.00 h • Data driven business models – because data never lies
Guest Speaker: Dr. Sandy Pentland, MIT
Feedback Session
Input and Debriefing

17.00 h • Corporate consciousness enhancement – the organization as social brain
Guest Speaker: Dr. Dean Radin, Institute of Noetic Sciences

19.00 h • Networking drinks reception

DAY 2 / OCT. 19TH

9.00 h • Optional Workshop Case Clinic with 1492 –
We warmly welcome you to join us for the case clinic on Day 2. Share with us your key challenging topics and let us co-create new possible futures together.

If you wish to join us for the second day, email your topic in advance to Michael Hengl at mh@1492.org or share with us during the course of the Summit.

13.00 h • Close

Au Revoir